

Keeping pace with digital disruption

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DIGITAL AROUND THE WORLD IN 2018

KEY STATISTICAL INDICATORS FOR THE WORLD'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL
POPULATION



7.593
BILLION

URBANISATION:
55%

INTERNET
USERS



4.021
BILLION

PENETRATION:
53%

ACTIVE SOCIAL
MEDIA USERS



3.196
BILLION

PENETRATION:
42%

UNIQUE
MOBILE USERS

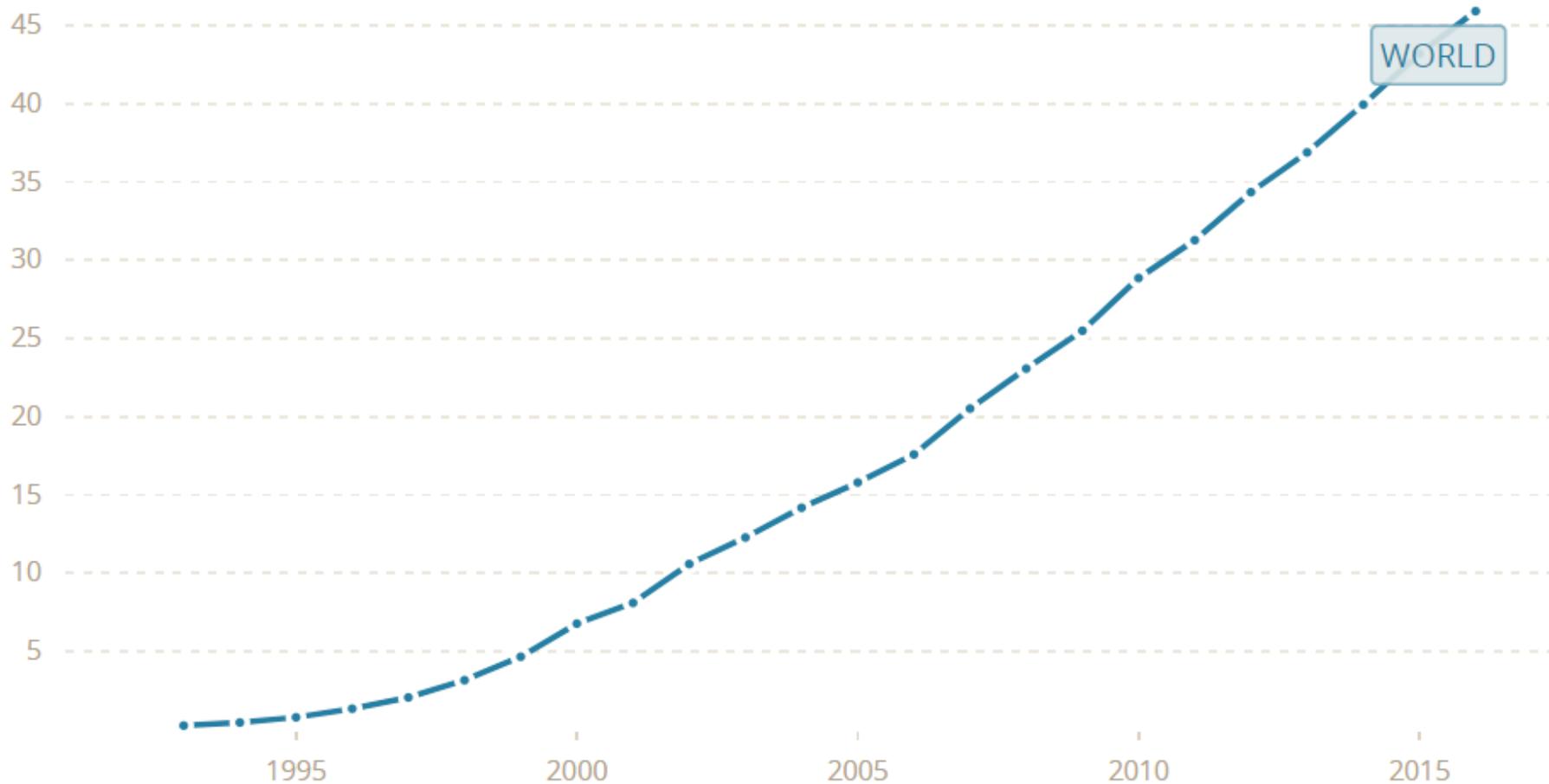


5.135
BILLION

PENETRATION:
68%

Individuals using the Internet

(% of population)



The Impact of the Internet on Economy

Uber

The world's largest **Taxi company**,
owns no vehicles

Facebook

The world's most popular **Media owner**,
creates no content

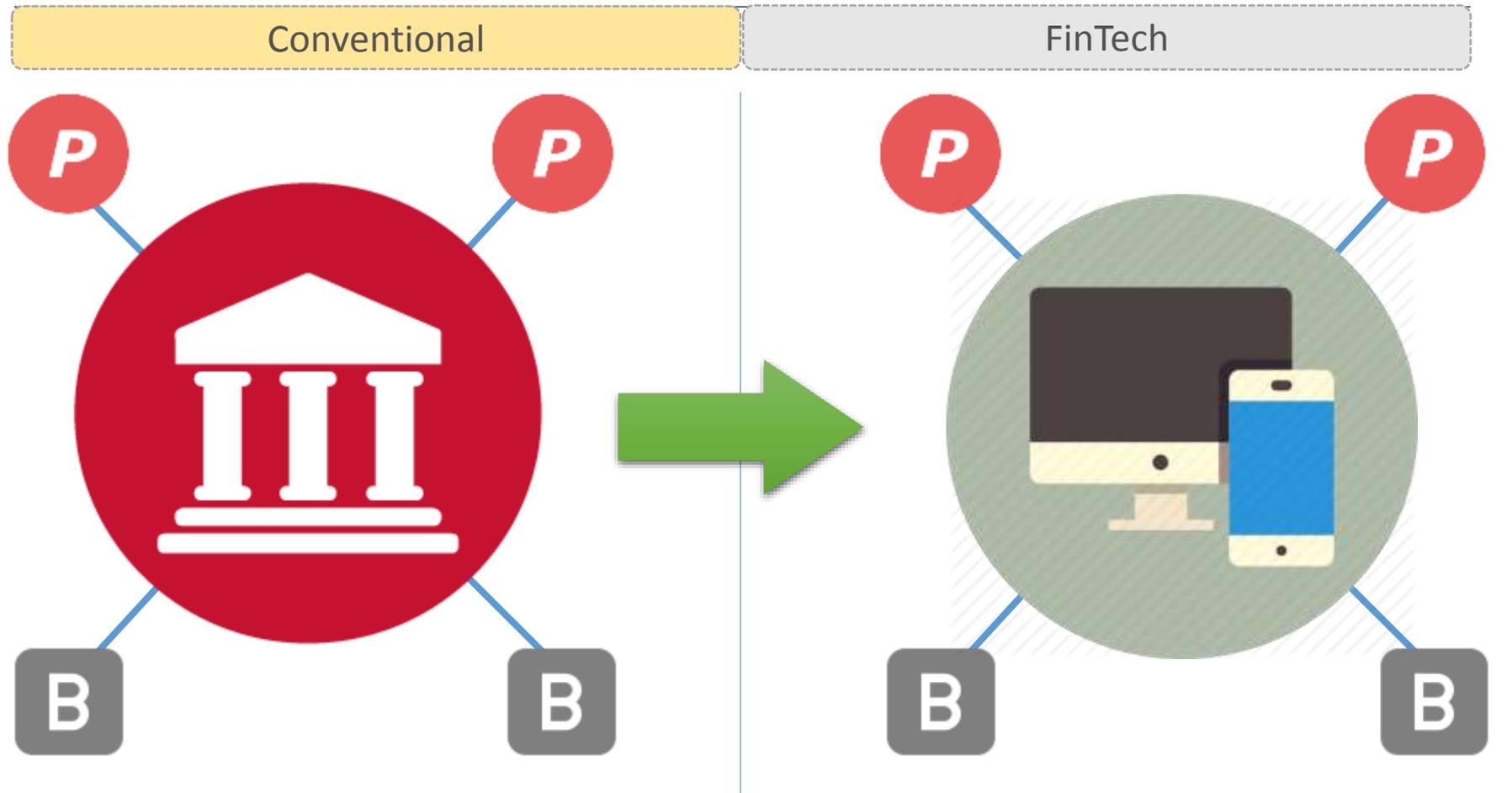
Alibaba

The world's most valuable **Retailer**,
has no inventory

Airbnb

The world's largest **Accommodation provider**,
owns no real estate

The Impact of the Internet on efficiency of financial services



Client Identification

Data protection

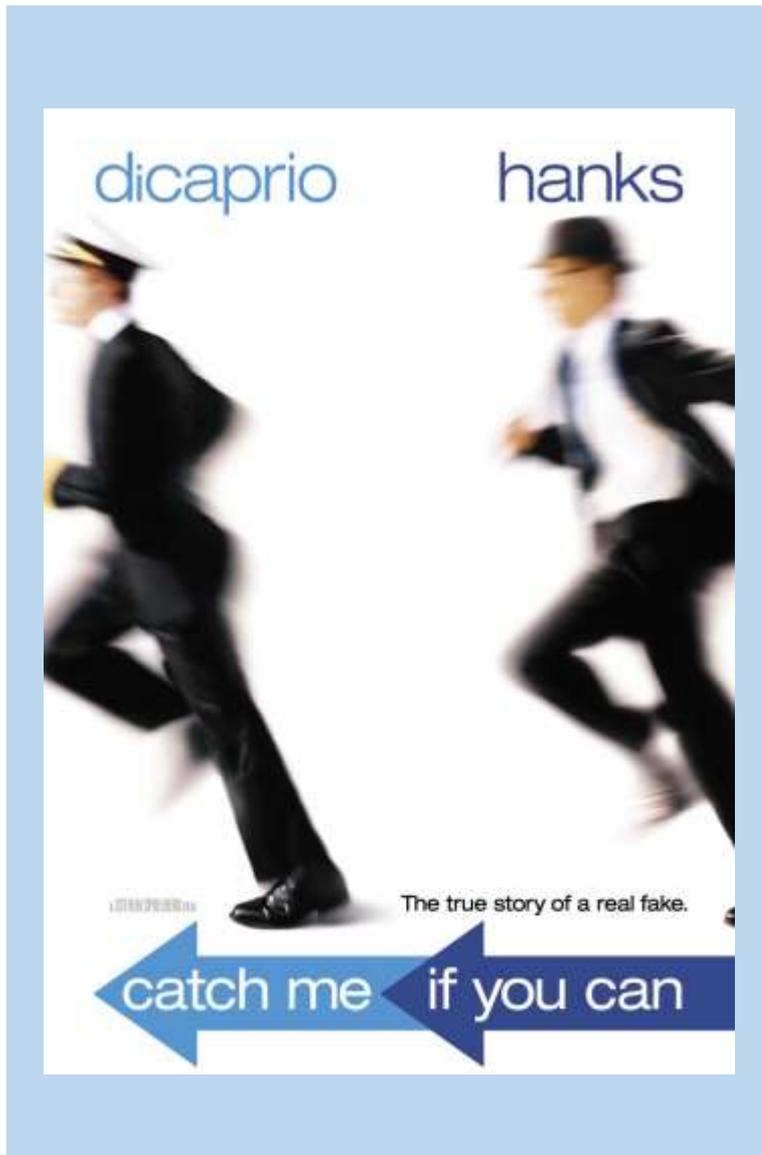
Disclosures

Marketing

Compliance

Education

How to keep pace with digital disruption



Financial regulators should:

1. Collaborate closely with other regulators.

2. Cooperate with and learn from disruptors.

3. Train existing staff in new skills needed for regulation, licensing and supervision

Arigatou gozaimashita!

ありがとうございました！

Thank you!