

# **Japan Fintech Week 2025**

---

**Nov 2024**

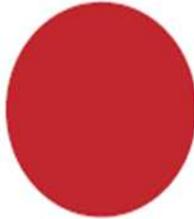
**JFW Management Office**

# What is Japan Fintech Week?

- FSA hosted "Japan Fintech Week 2024" for the first time in March this year. More than 13,000 people involved in the domestic and overseas fintech community gathered for lively discussions and networking.
- In order to communicate the appeal of Japanese fintech to the world and create business opportunities for further development of fintech, we will continue to hold "Japan Fintech Week 2025". It will be held from March 3rd to March 7th.

Special Website



JAPAN  2025  
FINTECH WEEK

Core week

March 3<sup>rd</sup> to 7<sup>th</sup>

Resister for newsletter



# JFW2024



## [JFW2024 in numbers]

Participants :

**13,100+**

Countries/Regions :

**50+**

Satisfaction :

**85%**

Related Events :

**49**

# JFW2024 Speakers

※Affiliations and positions are as of the time



Fumio Kishida  
Prime Minister



Shunichi Suzuki  
Minister of State for  
Financial Services



Verena Ross  
Chair, European Securities and  
Markets Authority (ESMA)



Kazuo Ueda  
Governor, Bank of Japan



Sopnendu Mohanty  
Chief FinTech Officer  
Monetary Authority of Singapore



Teruhisa Kurita  
Commissioner, FSA



YJ Fischer  
Director of SEC



Joichi Ito  
President of Chiba  
Institute of Technology



Benedicte Nolens  
Centre Head, BIS Innovation Hub



J. Christopher Giancarlo  
Ex-Chairman, US CFTC

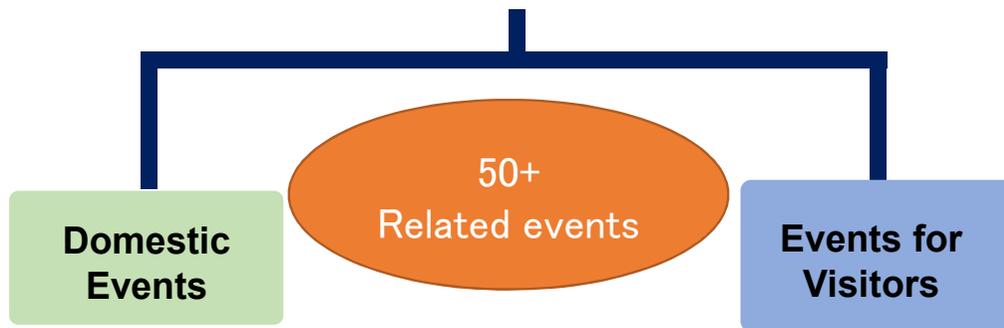
# Japan Fintech Week2025 Overview

<b>Brand Name</b>	<b>Japan Fintech Week2025</b>
Hosted by	Financial Services Agency (FSA) Fintech Association of Japan (FAJ)
Dates	March 3 <sup>rd</sup> ~ 7 <sup>th</sup> , 2025 (Core Week)
Venues	Tokyo
Events for JFW2024 (Organizer)	<ul style="list-style-type: none"><li>• FIN/SUM (FSA, Nikkei Newspaper)</li><li>• Japan Fintech Festival (ELEVANDI)</li><li>• Defi Retreat</li><li>• ITC Japan (ITC)</li><li>• Bloomberg Fintech Week (Bloomberg) etc...</li></ul>
Contents	Symposium, workshop, Startup pitch, Roundtables, Networking, Booth, etc...
Format	In person
Countries • Regions (JFW2024)	50+

# How to be involved in JFW2025

- Japan Fintech Week is not an event name but a brand name or concept.
- More than 50 Fintech related events will be held during JFW.
- There are several ways to be involved other than hosting an event.

## JAPAN 2025 FINTECH WEEK



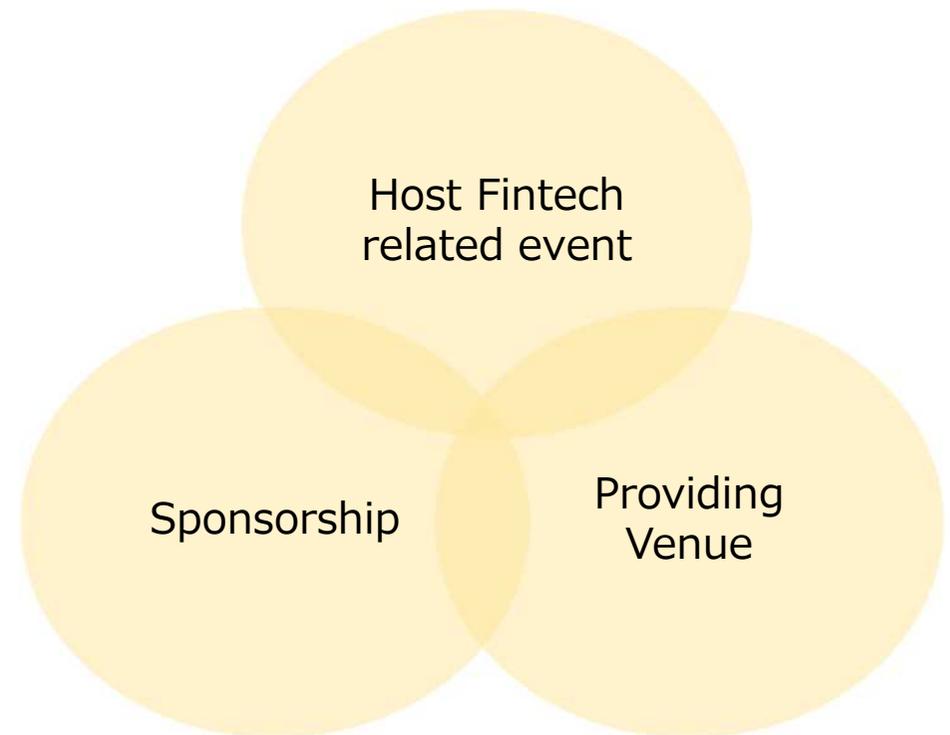
### Contents :

Symposium, workshop, Startup pitch, Roundtables, Networking, Booth, etc...

### Topics :

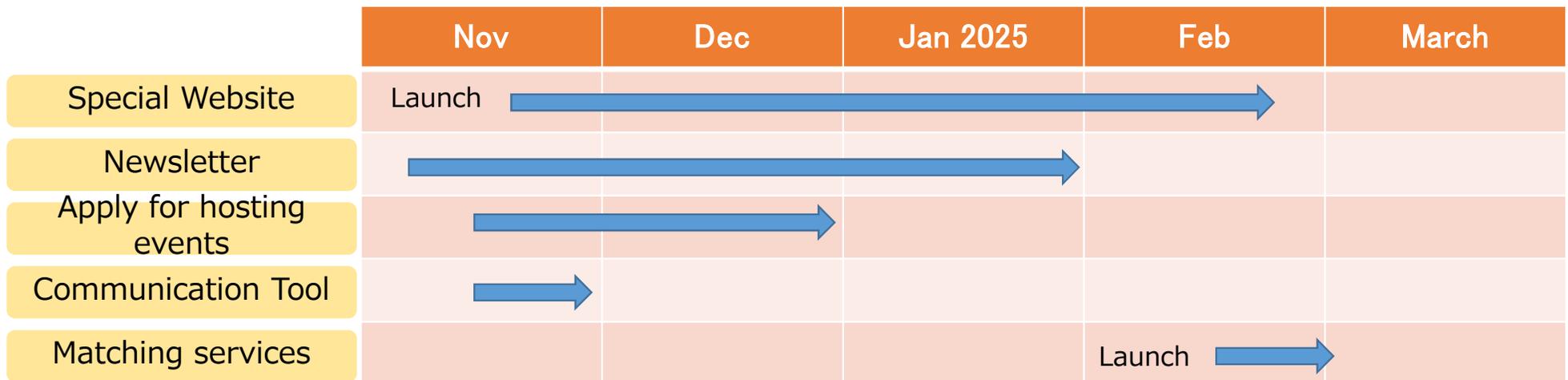
AI (Gen AI) , Web3.0, Insurtech, Regional revitalization, etc...

## JFW Supporting Options



# Timeline

	When (Plan)	Notes
Special Website	Early November	Multiple chances for updates
Newsletter Registration	Early November	
Apply for hosting a related event	Mid November	
Communication tool	Mid November	
Online matching services	Feb 2025	



# Applying for JFW2025 related events

## ✓ About certification criteria

- With the cooperation of local governments, industry associations, fintech-related startups, and other related parties, a total of 49 side events were held during Japan Fintech Week (JFW) 2024.
- We would like to establish criteria for certification as a cooperative event to support the success management of your event.

JFW criteria for certification	
1	The scope of the organizer must be one of the following, and must be trustworthy to the organizer and related parties. 1 National Administrative Organizations 2 Local public body 3 Non-profit organizations such as public interest corporations or their equivalents 4 Newspapers, radio and television companies, and other media organizations 5 Financial businesses 6 Other organization deemed equivalent to the above
2	Those whose business purpose is recognized as actively contributing to the promotion, dissemination, or enlightenment of the administration under the jurisdiction of the Financial Services Agency.
3	The business contributes to the improvement of life or culture of the general public and is not for profit.
4	In cases where there are two or more speakers or speakers for the project, the organizer is deemed to have made efforts to ensure that there is no bias in the gender of the speakers or speakers.

## Cooperation after qualifying as a JFW related event

1. Using the JFW2025 logo
2. Posting your events on our JFW special website
3. Posting your events on FSA's SNS (X or LinkedIn)
4. Promote you events on our JFW newsletter
5. Invitation to JFW Reception (Possibility of limiting the number of people)
6. List your events to online matching service (※TBD)
7. Invitation to communication tool for organizers (※TBD)
8. Arrange FSA executive speaker participation



## Compliance items after qualifying as a JFW related event

### **1. Prohibition of excessive advertising of products and services.**

Please do not excessively promote the specific products or services of the organizers' or sponsors' so as not to mislead participants into believing that FSA is endorsing a particular product or service.

### **2. When considering obtaining sponsors to cover expenses related to the event, the selection of sponsors should be done strictly, including the exclusion of antisocial forces and unregistered businesses.**

### **3. Submit income/expenditure plans and performance reports as required.**

### **4. Use the JFW logo on the event's website and at the event site to indicate that it is a JFW-related event.**

### **5. Please take sufficient measures to prevent accidents and to ensure public health when holding an event.**

### **6. Please submit a request at least 20 business days prior to the event if you wish to have an FSA executive participate or speak at the event.**

### **7. If there will be government officials or other speakers, please notify us at least 10 business days prior to the event date.**

### **8. The number of participants must be counted and reported to the JFW organizers within 10 business days after the event.**

# How to apply

## ✓ Please fill in the forms through Microsoft Forms !

URL :

[https://forms.office.com/Pages/ResponsePage.aspx?id=k5axT5UJ4kynIk8OZKTosu\\_AEYSj1x1Bo0spbTPRHGZUNkQyU1JHQTIBWFJWUVCV0wxNEIXN0pDRC4u](https://forms.office.com/Pages/ResponsePage.aspx?id=k5axT5UJ4kynIk8OZKTosu_AEYSj1x1Bo0spbTPRHGZUNkQyU1JHQTIBWFJWUVCV0wxNEIXN0pDRC4u)

※We will examine the application and get back to you via email for the authorization.



The screenshot shows a Microsoft Forms application page titled "Japan Fintech Week 2025 連携イベント認定申請フォーム". The page includes a header with the title and a three-dot menu icon. Below the title, there is a section for "イベント概要について" (About the event overview) with a "必須" (Required) label. The form contains two main sections: "1. 主催者\*" (Organizer\*) and "2. ご連絡先メールアドレス\*" (Contact email address\*). Each section has a sub-instruction and a text input field. The sub-instruction for the organizer section is "※共催の場合は全ての共催者をご記入ください。" (If it is a co-organized event, please enter all co-organizers). The sub-instruction for the contact email section is "担当者様が複数いらっしゃる場合は、セミコロン (,) で区切って全員分をご記入ください。" (If there are multiple staff members, please enter all names separated by semicolons (,)). Both input fields contain the placeholder text "回答を入力してください" (Please enter your answer).



